



Associate Director, Strategy and Insight Crest Advisory

The Associate Director, Strategy and Insight, is a critical team role which involves: managing Crest's programme of work, looking after client accounts, quality assuring Crest strategy and insight products, supporting Crest's directors to sell new work and grow the business. This is a senior leadership role, requiring someone who is able to work across the different areas of business, manage staff and problem-solve with minimal supervision.

We are particularly interested in hearing from people:

- With a background in public policy and strategy - bringing an ability to combine rigorous policy analysis with an understanding of the broader political context and the constraints under which leaders tend to operate
- With specialism in crime and justice policy - for example, policing or criminal justice - but who are prepared to learn and pick up new areas too
- Who have some experience of fundraising and / or selling new client work
- Who are skilled in communicating ideas to non-expert audiences

While we are interested in hearing from people that can oversee major projects, really we are looking for people that can combine that with actually personally producing the work. You will be expected to roll your sleeves up and get stuck in.

Main Purpose and Scope

- Lead the delivery and management of strategy and insight programmes of work, helping Crest clients to achieve impact in the criminal justice sector
- Develop / build new business, including leading / attending pitches on behalf of the MD and other directors as required
- Work to ensure that Crest is seen as an organisation with interesting, innovative ideas
- Help to maintain and grow a viable business unit, with annual turnover of at least three times its unit cost
- Work closely with the Head of Communications and Campaigns to ensure an effective, multidisciplinary approach across teams
- Act as an ambassador for Crest, living Crest values both internally and externally
- Build partnership and alliances with like-minded companies and individuals



Position in Organisation

Reports to: Managing Director

Responsible for: Strategy and Insight staff according to client needs

Budget responsibilities: as delegated by clients

Duties and Key Responsibilities

- Manage client accounts and lead teams in the delivery of high-quality strategy and insight products, which achieve impact, and enhance Crest's reputation for excellence
- Provide strategic advice to the MD by analysing and advising on alternative business development approaches and strategies
- Represent the company in negotiations with customers, suppliers and government
- Ensure the Strategy and Insight team enjoy working at Crest and are stimulated by the work environment
- Manage our delivery partners, including the criminal justice dashboard, and liaising with those partners as appropriate
- Develop new policy insights, which help cement Crest's position as the country's leading specialists on criminal justice policy
- Manage direct reports: oversee their work, identify training / resource needs, and opportunities, for their development and provide support when needed
- Advise and support other Crest Advisory colleagues on projects during busy times - subject to client demands
- Ensure appropriate recording of activities in line with Crest's processes
- Ensure that events and projects are delivered on time and to budget
- Share information as appropriate to the team in a timely manner

The post-holder may be asked to complete tasks not listed above but which are within the scope of the role.

General Responsibilities

- Commitment to equal opportunities
- Cooperation with health and safety policies
- Adhere to confidentiality requirements
- Commitment to CREST's company values
- Collaborate with and behave respectfully towards colleagues

How to Apply



Please send your CV and a one page covering letter to contact@crestadvisory.com stating clearly which role you are applying for and why.

The deadline for applications is **Monday 15 October**

Please indicate in your letter whether you are interested in a full-time or part-time position.

If you wish to enquire about the role informally, please call 020 3542 8993 and one of our team members will be happy to discuss this with you.